

Dr. Adam Potter

Adam Potter is Director of Choral Activities and Associate Professor of Music at Roberts Wesleyan College in Rochester, New York. At RWC, he conducts The Roberts Chorale and two other curricular choral ensembles, administers the college choral program, mentors choral music education majors, and teaches coursework in conducting, vocal music methods, and music education. He earned a Ph.D. in choral conducting and music education from the Florida State University College of Music. His choral music mentors include Judy Bowers, Kevin Fenton, Brandon Johnson, and André Thomas.

Prior to his appointment at Roberts, Dr. Potter enjoyed positions as Director of Choral Activities at Delta State University in Cleveland, Mississippi and Director of Vocal Music at Dansville High School (N.Y.), overseeing thriving and growing vocal music curricula. He is also an active church musician, currently at Rochester Christian Reformed Church and having previously served Presbyterian congregations in Florida and Mississippi. During the summers, he conducts choirs and teaches voice and music theory at the Cseh Summer School of Music in Langhorne, Pennsylvania.



Dr. Potter is a sought-after guest conductor and clinician for honor choirs, choral-orchestral performances, and high schools and colleges, as well as an active adjudicator of choral performance festivals. He has guest-conducted and presented on program building for new teachers, group vocal technique, teaching holistic music literacy in the choral setting, and the joys and challenges of teaching music in rural school communities at colleges, community chorus retreats, and music education conferences in Alabama, Florida, Georgia, Kentucky, Maryland, Mississippi, New Jersey, New York, Ohio, Pennsylvania, Tennessee, and Virginia. He has also been a guest lecturer at the Kenya Conservatoire of Music and a guest artist with the Nairobi Chamber Chorus in conjunction with the AVoice4Peace worldwide peace awareness project. His research interests include sight-singing pedagogy, voice building in the choral rehearsal, and applications of the servant-leadership model to conducting music ensembles.

As an active member of the American Choral Directors Association, Dr. Potter has served as a repertoire and resources chair at the state level in Mississippi and New York and served on the planning committee of the 2020 Eastern Region conference in Rochester. He maintains memberships in the National Association for Music Education and the New York State School Music Association. He is also a member of the Golden Key International Honour Society and Pi Kappa Lambda, the American honor society for musicians. Learn more about Dr. Potter and his work at www.AdamPotterMusic.com.

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